



## **Heritage Key Fast Facts : <http://heritage-key.com>**

- Heritage Key is an online community focused on exploring the history of ancient world sites and museums. It is a media-rich site with video, image galleries, maps and interactive features including quizzes. Most uniquely, Heritage Key invites people to GoVirtual and see the wonders of King Tut in a thrilling 3D, immersive virtual experience.
- Heritage Key is currently in public beta and was initially available from August 2009.
- Heritage Key is a brand wholly owned by Rezzable Productions Ltd, based in London, UK. Jonathan Himoff is CEO and Founder. More about Rezzable at <http://rezzable.net>
- Heritage Key uses largely opensource software to operate its online areas. The two main software packages are OpenSim for the 3D, immersive areas and Drupal for content and users management. More information about the Rezzable Technology is here: <http://rezzable.net/tech/>

## ***Comments About Heritage Key***

“We believe that every person has a dream to visit an ancient world site, like the Athens Acropolis, Machu Picchu, Stonehenge or Angkor Wat. Heritage Key can help make those trips happen and more exciting,” says Jonathan Himoff, Rezzable CEO. “The more people understand about the history of the sites and context of the artefacts, the more meaningful it is to see them.”

“Our virtual experiences are designed like online time machines, as opposed to museums, where users can see the objects as they are now, but also go back to see them in the condition they were in thousands and thousands of years ago,” remarks Jonathan Himoff, Rezzable CEO “You can see the great golden death mask from King Tut and then go back to wander life on the Nile. Role play and simulation add a new dimension to learning about ancient cultures.”

“Heritage Key is an early example where the 3D web is heading,” says Jonathan Himoff, Rezzable CEO. “ You can see even now in our public beta how we are integrating the browsing experience with the virtual one. There are many ways to explore topics and learn. Users can interact with other people in real-time.”